



WORK IN THE WEB

2018 DELEGATE PACK

 JANUARY 24-26 2018 @ MIXD, HARROGATE

HELLO

About the event

Work in the Web is a three day intensive workshop run annually for students who want to learn about the web industry. 2018 will be our fourth event and is set to be the biggest yet. Our aim is to equip students with the latest practical skills, preparing them for a career in the digital industry.

The dates

Wednesday 24th January 2018 – Friday 26th January 2018

The delegates

The event is free to attend for anyone in full-time education with spaces limited to the most engaged students to be selected by the Mixd team. We expect to reach approximately 2000 students on web related university courses in the UK alone.

MIXD

About the organisers

Work in the Web is organised and run by Yorkshire-based digital agency, **Mixd**. We specialise in making clean, usable websites that work on any device. We have years of experience designing at the forefront of responsive web design. We care about the future of design and, in addition to this workshop, we also give our time by guest lecturing at *Leeds Beckett University* and *The University of Leeds*.

The venue

We will be hosting the workshop at the **Mixd** offices; located in the centre of Harrogate. It's a great environment to work in and students will be able to experience just how a digital agency really works. All members of the Mixd team are involved throughout the event so students benefit from a wealth of knowledge and experience.

WORKFLOW, TOOLS & PROCESS

An intense crash course session in how a modern digital agency like Mixd operate. Spanning the full breadth of a project, from planning, idea generation, design and development right through to maintenance and project after-care.

Learn about the various tools available and how they work, as well as helpful methodologies that keep teams happy, engaged and working efficiently.

RESPONSIVE WEB DESIGN

The explosion of mobile and tablet usage over the last decade has caused design and development to evolve rapidly to cater for these new mediums.

Learn what 'responsive' is as a theory, how it works, why it's important and how to implement it effectively for any size website.

VERSION CONTROL

As a species, we are becoming more reliant on technology, including what our websites do for us and our users. Our websites have also become more complex and intricate; demanding more than they did a decade ago. As an industry, we are also more collaborative than ever. Combined, it has never been more important to ensure a project's codebase is backed up and tracked every step of the way.

Learn about Git, a robust version control system used extensively throughout many code-driven industries.

CSS

FUNDAMENTALS & OBJECT-ORIENTATED

CSS is a core aspect of web development, yet the obsession to gets quick results has meant that the basics are often leapfrogged using frameworks and themes.

Begin by learning about the cascade, specificity, class chaining and writing properties in long / short hand. Afterwards, leap forward to modern-day development and explore the methodologies used by many developers to help keep their work modular and maintainable, regardless of scale.

CSS

PRE-PROCESSORS

Learn how pre-processors like Sass and LESS has expanded 'vanilla' CSS to introduce common functionality seen in other programming languages.

Delve into functionality like mixins, variables and partials to discover how pre-processors help developers; making their code reusable, extensible and easier to maintain at any scale.

BUSINESS MANAGEMENT

Step outside the design and development world for a moment and gain insight into the wider operations of a digital business. Learn how to manage projects, employees and clients, as well as juggling all the often unseen aspects of running a business.

Q&A SESSION

The Mixd team form a panel to answer any of your questions about working in the industry. Get top advice on how to find a job, learn what qualities employers look for outside of 'talent' and get tips on making your CV and portfolio stand out.

UX DESIGN

The interactive nature of the web, combined with our shift to mobile devices has brought many new challenges to design. We need to learn about our users, what they are trying to achieve whilst also consider how and where they are accessing the website. Research, understanding and testing are the key tenets of determining whether what we create meets user need.

Learn how to conduct user research and usability testing, then interpret the results to apply improvements.

EXTRAS

Breakfast

On day one, we'll be meeting slightly earlier than usual to have breakfast together in a local cafe. It'll be a good opportunity to meet your fellow attendees and the Mixd employees. On days two and three, we'll be supplying a small continental breakfast on the premises.

Lunch

On all three days, lunch will be fully catered with sandwiches, savoury snacks, crisps and fruit.

Dinner

On day two, we'll be having a social event with pizza and drinks.

Drinks

Throughout the event, soft drinks, water and hot beverages will be supplied.

APPLY

Applications are now open! Go to workintheweb.com and apply via the online form. Be sure to tell us why you want to attend and link us to your portfolio!

Applications close on **Friday 8th December at 5pm**. From the submitted applications, we will be choosing 10 people who we believe will most benefit the most from this course.

Successful applicants will be contacted by **Friday 15th December**.